



OUTDOOR SPORT CHANNEL®

2018

Company Overview

**The industry's first and leading international Sports TV Channel
covering an immense array of sports**

- **Founded in 2007 by Henk van Meer – media entrepreneur with over 31 years of experience**
- **Head offices in London & Switzerland, sub office in Dubai**
- **Privately held and fully funded**
- **For the past ten years, OSC has grown exponentially and is now a household name in the majority of international markets**
- **Millions of satisfied pay-tv customers worldwide via 60 pay-tv platforms**
- **Full production team in Europe working closely with independent global wide sports producers**
- **All content in full High Definition**



Why Outdoor Sport Channel®?

“We deliver entertainment for the sports enthusiast...we cover every sport known to man”

Henk van Meer, Founder

- Exceptional channel airing only the best International sports action from around the world
- Uniquely tapped into all sports news outlets for on the hour live updates
- Sports themed programming intermingled with live events, live short form clips, daily updates from all major sports leagues, sports highlights, interviews, previews and exclusive behind the scenes specials from a vast array of sports, including:
 - Champions League, Europe League, Premier League
 - Nascar, Formula 1, F4, Dubai Series Touring, Indy Car and Grand Prix Specials
 - Baseball, Softball, Cycling, Golf, Surfing, Equestrian, Beach Volleyball, Alpine Ski-ing, Surfing, Rock Climbing, Track and Field, Basketball, Swimming, Tennis, Sailing and much more
- 30/60/180/240 minute complete programming blocks
- In negotiations with FIFA (Zurich) for select 2018 World Cup soccer matches (12 Live matches, press conferences, training & team specials, in South Africa 2010)

#FCBARANS

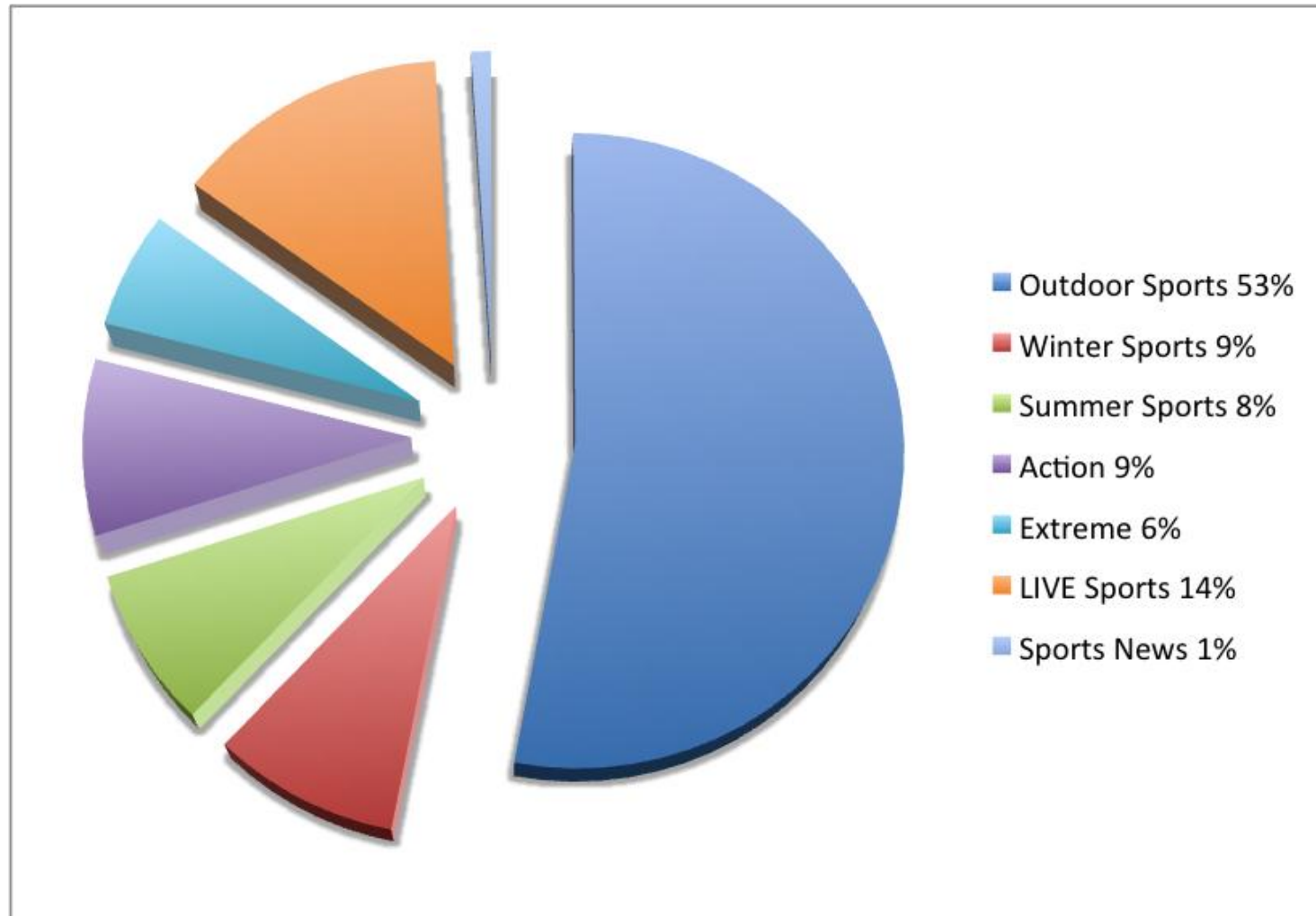
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Outdoor Sport Channel® Is Must See TV for the Sports Family

- Sports fans go behind the scenes with exclusive sneak peak shows with athletes, managers & pit crews
- Major sporting event previews on Friday and recap shows on Monday
- Family friendly viewing – no hunting, guns or violent content
- Minimal advertising
- Anchors and commentary provided by seasoned sports vets
- Traveling crew of ~15 staff
- All shows edited in the UK with news tickers
- Custom-made FC Bayern Munich studio presented news and video segments covering club training, behind the scenes, community shows and all things soccer



Broad Entertainment and Action Packed Schedule



EPG Sample

Sample EPG March 26th

Sunday,12:00:00 AM, Racing BTCC-Highlights
Sunday,01:07:23 AM Premier League News
Sunday,01:13:38 AM, International Sports News
Sunday,01:17:10 AM, Outdoor Sports weather Report
Sunday,01:17:22 AM, Worldwide Weather Sports Report
Sunday,01:18:55 AM, Raceline Nascar "The fastest half hour on TV"
Sunday,01:42:21 AM, 2017 Extreme Sailing Series Act 1 Muscat Oman
Sunday,02:50:48 AM, 2017 Cue Ball Billiard Series
Sunday,01:53:56 AM, FC Bayern Munich Sports News
Sunday,02:00:11 AM, 2017 FC Bayern Munich Team presentation.
Sunday,02:23:29 AM, 3 Minute Sports Update
Sunday,02:26:34 AM, 2017 Algarve Bike Challenge
Sunday,03:04:19 AM, Gillette World Sports Series

Lots of Outdoor Networks



Outdoor Channel is outdoor lifestyle – Fishing, Climbing, Outdoor Reality Shows, Shooting, Weapons



Sportsman Channel – Fishing, Firearms, Archery, Rifles



World Fishing Network – Fishing, Hunting, Motor Sports



Pursuit Channel – Fishing, Hunting, Shooting, Outdoor Recreation



ONLY ONE GLOBAL SPORTS CHANNEL



Branding and Marketing

- ❑ Outdoor Sport Channel® is one of the highest rated viewership channels across Europe
- ❑ www.outdoorsportchannel-globalwide.com receives 246.1k visitors traffic per day
- ❑ Ability to work closely with platforms to push subscriber up-take
- ❑ Active social media team
- ✓ Strong marketing collaboration with content and sponsor partners below:



Thank You

For More Information, please contact:

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