



**Programming detail-breakout:**

**Outdoor Sports 53%** - For example: cycling, Absa Cape Epic Cycling, USA Pro Cycling Challenge, kite surfing, sailing, Formula1 Powerboat Racing World Cup, Wings For Life World Run, Red Bull Cliff Diving, Gillette World Sports, Marathon dles Dolomites, Nissan Outdoor Games, etc.

**Winter Sports 9%** - SWATCH Free Ride World Tour Skiing & Snowboard (FWT), FIS World Cup Alpine Skiing Adelboden (Swiss), FIS Alpine Skiing, VOLVO X-Over Ride skiing & snowboard, X-Games Snowboard, SNOWKITE European Championship 2017, Emmi SNOWstar Tour, Swatch Snow Mobile (snowscooter racing), Freeride Deluxe, Red Bull Crashed Ice (skating), etc.

**Summer Sports 8%** - Beach Volleyball, different watersports, swimming, marathon, paraglyding, Red Bull XAlps, tennis (outside the ball), PKRA World Cup Kiteboarding, O'Neill Surfing & Kite, FISA Rowing World Cup, etc.

**Action 9%** - Red Bull Air Race, Rookies Cup MotoGP, Mobile1 The Grid (all about car racing i.e Formula1, Verizon Indy, NASCAR, WRC Rally, WTCC Rally), Red Bull X-Fighters, STIHL Timbersport Series, FC Bayern Munich lifestyle, community, Formula 4 Series (racing), USAR Pro Cup Series (racing), SSCA Pro Racing Playboy Mazda MX-5 Cup (racing), etc.

**Extreme 6%** - HDRA Off Road Racing (desert racing), climbing expeditions, free climbing, extreme skiing,

**Live Sports 14%** - Red Bull Crashed Ice, Red Bull X-Fighters, FIS Alpine World Cup skiing Switzerland, Zugspitz Ultra Trail Marathon Austria, Salomon 4 Trail (Running), Gore Tex Transalpine Run, Freestyle.ch (Snowboard, Freeski, Big Air, FMX & MTB), Swatch Snow Mobile (Snow mobile race), WMRT Sailing Series, Extreme Sailing Series.

**Sports news 1%** - Covering all sports leagues and program related sports news.

